

MENN

MENN

ME
NN

Neue Haas Grotesk Text Pro
Regular & Bold

Line spacing: 100%;
Letter spacing: 110%

**LOREM IPSUM DOLOR;
SIT AMET CONSECTETUR;
ADIPISCING ELIT;
PELLENTESQUE EU
SAPIEN CONSECTETUR.**

Sed consectetur leo aliquam urna pretium, et consequat eros lobortis. Morbi id neque sit amet tellus malesuada tempus egestas vel ante. Nam eget justo id neque tempor pellentesque sit amet sed lorem. Aliquam in dapibus dui. Duis eu lobortis nunc, quis auctor massa. Maecenas leo ante, lacinia eu lobortis eget, consequat vel ex.

Donec nec egestas ligula, facilisis dapibus massa. Nam volutpat ex ante, id efficitur lacus tempus eget. Nulla faucibus dui nunc, nec tristique erat cursus in. Pellentesque tristique malesuada augue, ut dictum tellus ultrices consectetur.

Orci varius natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec tempus tincidunt rutrum. In tincidunt augue sit amet bibendum tincidunt.

Nullam vehicula iaculis risus, luctus venenatis diam pharetra ac. Mauris fermentum feugiat convallis. Cras et magna id nibh efficitur placerat eget vitae nibh. Etiam ullamcorper ante magna, quis commodo dui gravida non. Maecenas sagittis tempus volutpat. Duis interdum non velit id ornare. Pellentesque id tempus turpis.

Vestibulum nec sollicitudin arcu, a tincidunt mauris. Aliquam malesuada, turpis at vulputate pulvinar, urna leo mollis velit, vitae sodales neque enim sit amet dui. Etiam ultricies commodo tellus in dictum. Proin fermentum nisi et sapien consequat, nec metus tempus.

Pellentesque id metus sit amet massa fermentum efficitur sed suscipit lorem. Nam et lorem risus. Suspendisse hendrerit ut metus in imperdiet.

**Lorem ipsum dolor
sit amet consectetur
adipiscing elit.**

Neue Haas Grotesk Text Pro
Bold

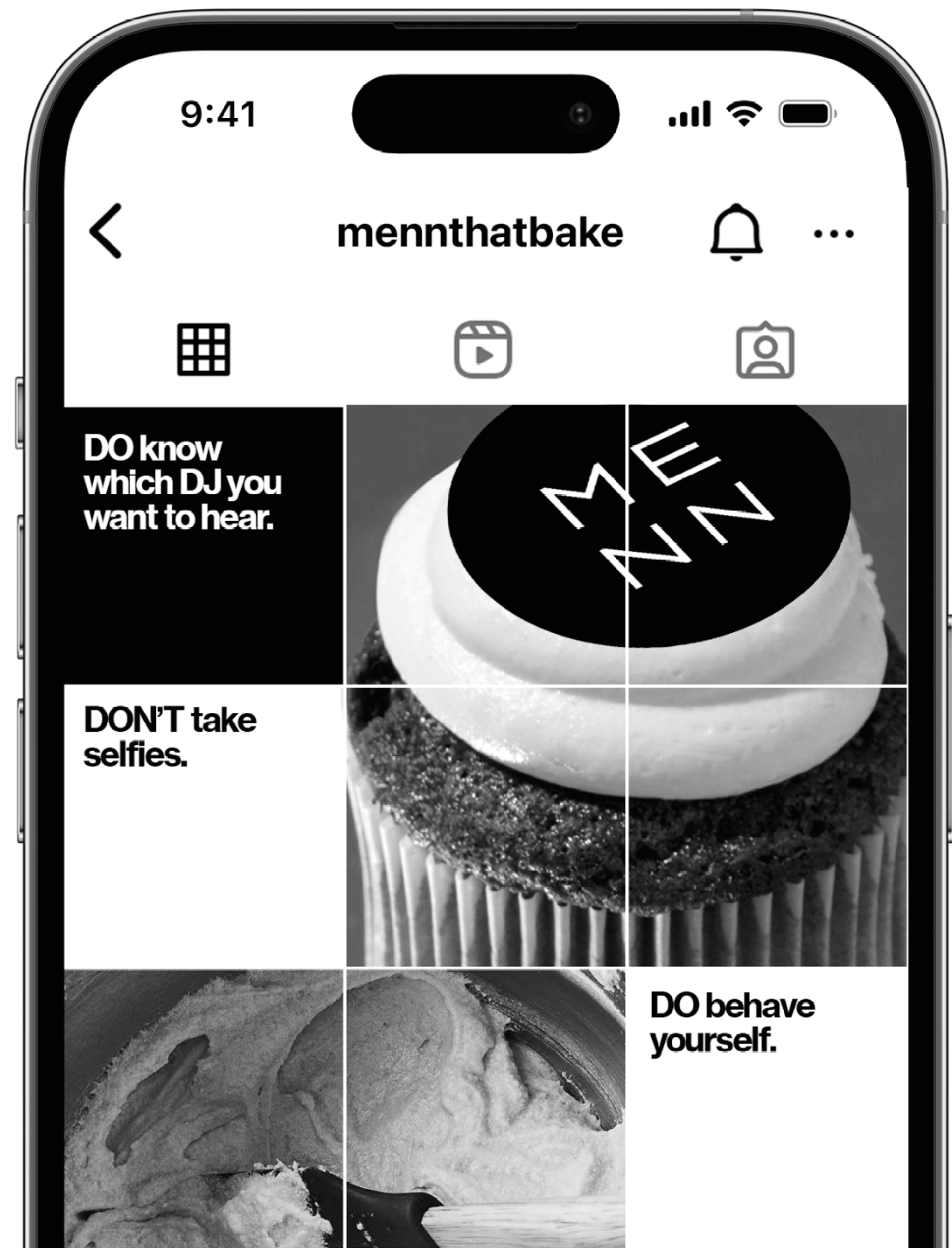
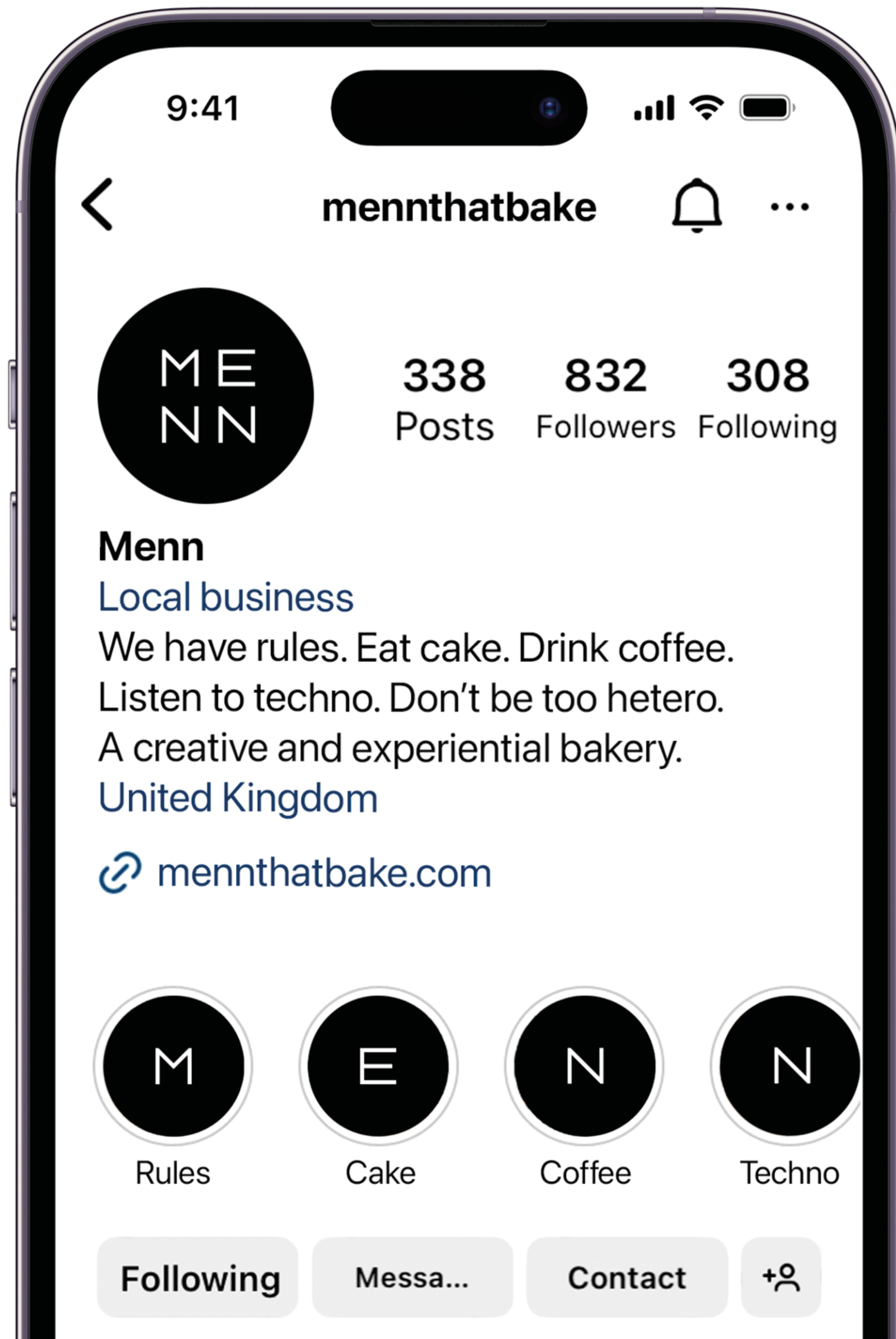
Line spacing: 100%;
Letter spacing: 110%

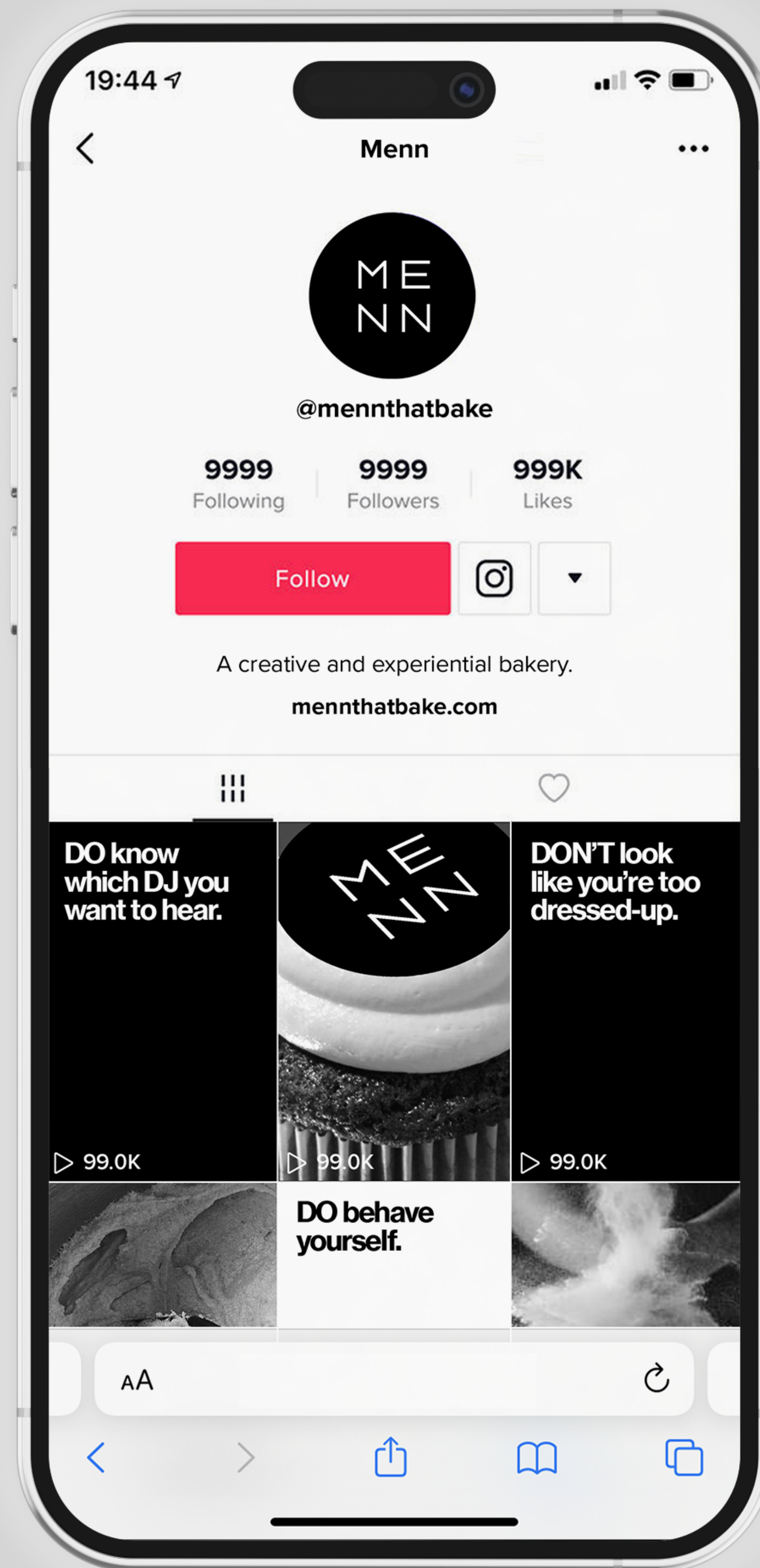
#000000

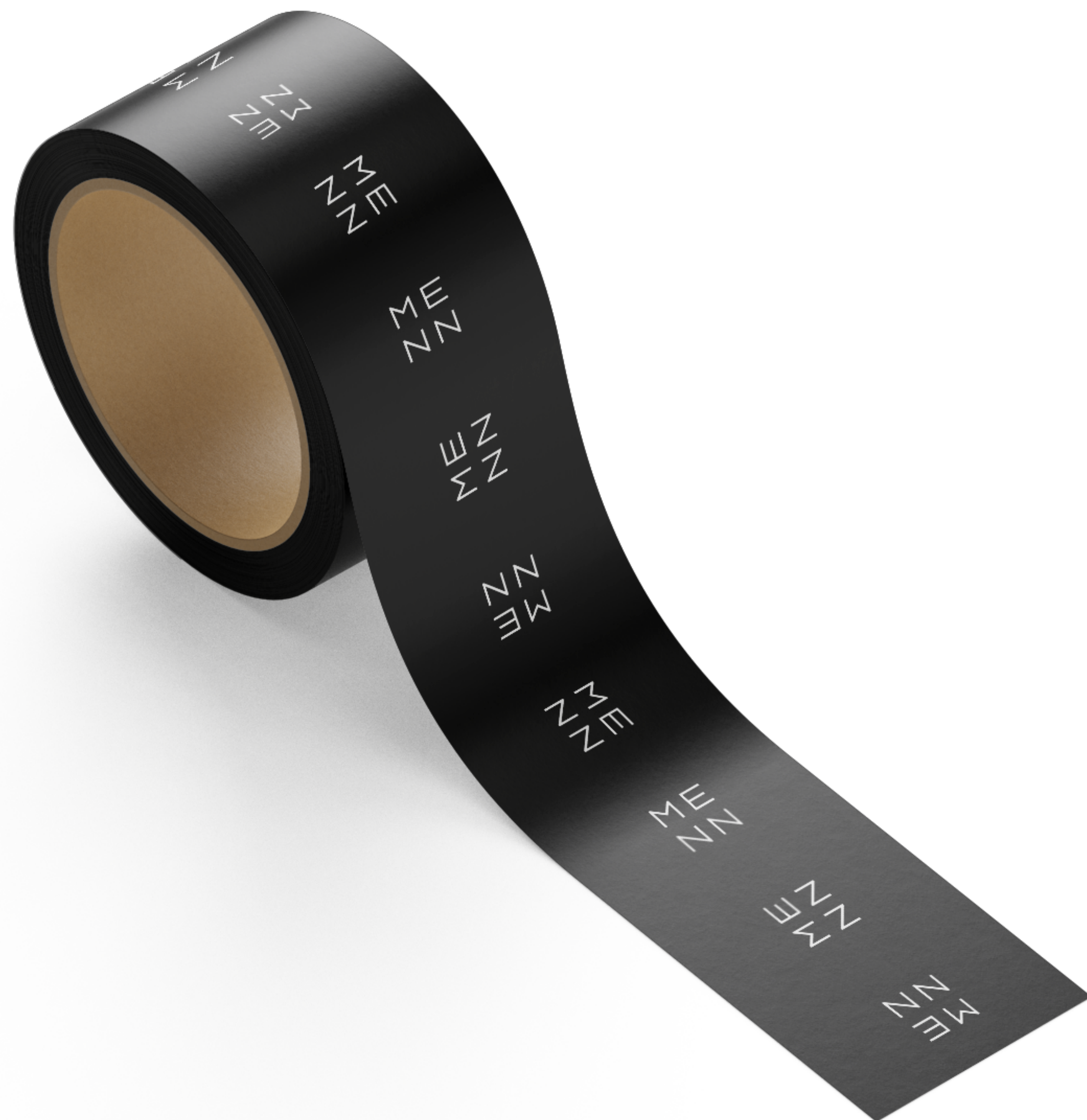
#5E5E5E

#FFFFFF

#D5D5D5









The image consists of a large, solid black square. This square is composed of a grid of 1000 rows and 1000 columns of the character 'N'. The characters are white and stand out against the black background, creating a dense, textured appearance. The overall shape is a perfect square, with the 'N' characters filling the entire area.

die Regeln.

1. Use any colour as long as it's black.
2. Use German occasionally and intelligently (bock haben).
3. MENN is a gay brand, a certified G Corp.[†]
4. Never brag.
5. Break the rules.

[†] and if you don't like it, you can fuck off.



Prepared by Office of Omar. A creative consultancy that does brand identity.

Areas of expertise: naming; brand architecture; visual identity; visual systems; content strategy; copywriting; brand manuals; information architecture; editorial; publication design; packaging; wayfinding, signage systems; exhibition design; UI/UX web design and development; social media.

(mail) hello@omarbudeiri.com

(tel) +44 (0) 7949 611157

(irl) Unit 1, Ground Floor, The Wilmot, 62-64 Albion Street, Birmingham B1 3EA

(insta) @omarbudeiri

(copyright) 2025 Office of Omar