

SIFA
fireside

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DELIVERIES

Birmingham,
You're not alone.



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Birmingham B9 4DY
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Registered in England
VAT Registered No. 1





Chief Executive's Welcome.

2020 has been a year that left no one untouched by the impact of the global pandemic and the question 'How will we get through this?' has been a constant in our minds. It is difficult to comprehend that in the face of some incredible challenges, SIFA fireside has developed and grown, not simply survived.

The single most important factor in this is our people. Our exceptional staff have continued to offer face-to-face services throughout the pandemic. Even when we were flooded in June 2020, we had our doors back open within days, despite thousands of pounds worth of damage.

But our people are more than our staff: our people are the fantastic group of volunteers that helped keep our services running; our supporters that continued to give despite their own challenging circumstances; our corporate partners that have assisted us financially and with gifts in kind and pro bono support; our funders that have been flexible and responsive in making sure that we could adapt our services, as and when it was needed.

No one could have imagined a year like 2020 and to be able to share the enormous impact of our work during this unprecedented time is nothing short of a privilege. Thank you to everyone who has stood by us and helped us stand by our clients – this impact report is dedicated to you.



Carly Jones
Chief Executive Officer

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Our vision and mission

SIFA fireside: a leading charity enabling homeless and vulnerable people to take control, paving the way for healthier fulfilling lives.

Our mission is to provide inclusion, engagement and equal access to services for those individuals who are disadvantaged or experiencing homelessness, and to influence the strategic development of the homelessness agenda in local and national arenas.

Our aims

- ♥ Reduce homelessness
- ♥ Increase social inclusion
- ♥ Increase life skills
- ♥ Improve health
- ♥ Improve employment potential
- ♥ Reduce offending

Welcome



Together, we are SIFA fireside

We're striving to be the best that we can be. We're growing our business and influence for increased reach and impact. We're supporting, developing and celebrating our work force and volunteers. We're foreseeing changes and evolving our services.

We're affecting change and attitudes on a national level. We're raising aspirations and creating opportunities with the homeless and vulnerably housed adults of Birmingham. We're standing beside our clients whilst they rebuild their lives with safety and dignity.



We're living the below values each and every day.

Inclusive

We respect diversity and equality and recognise people's individual needs.

Dynamic

We believe in doing the right thing to make a difference for our clients.

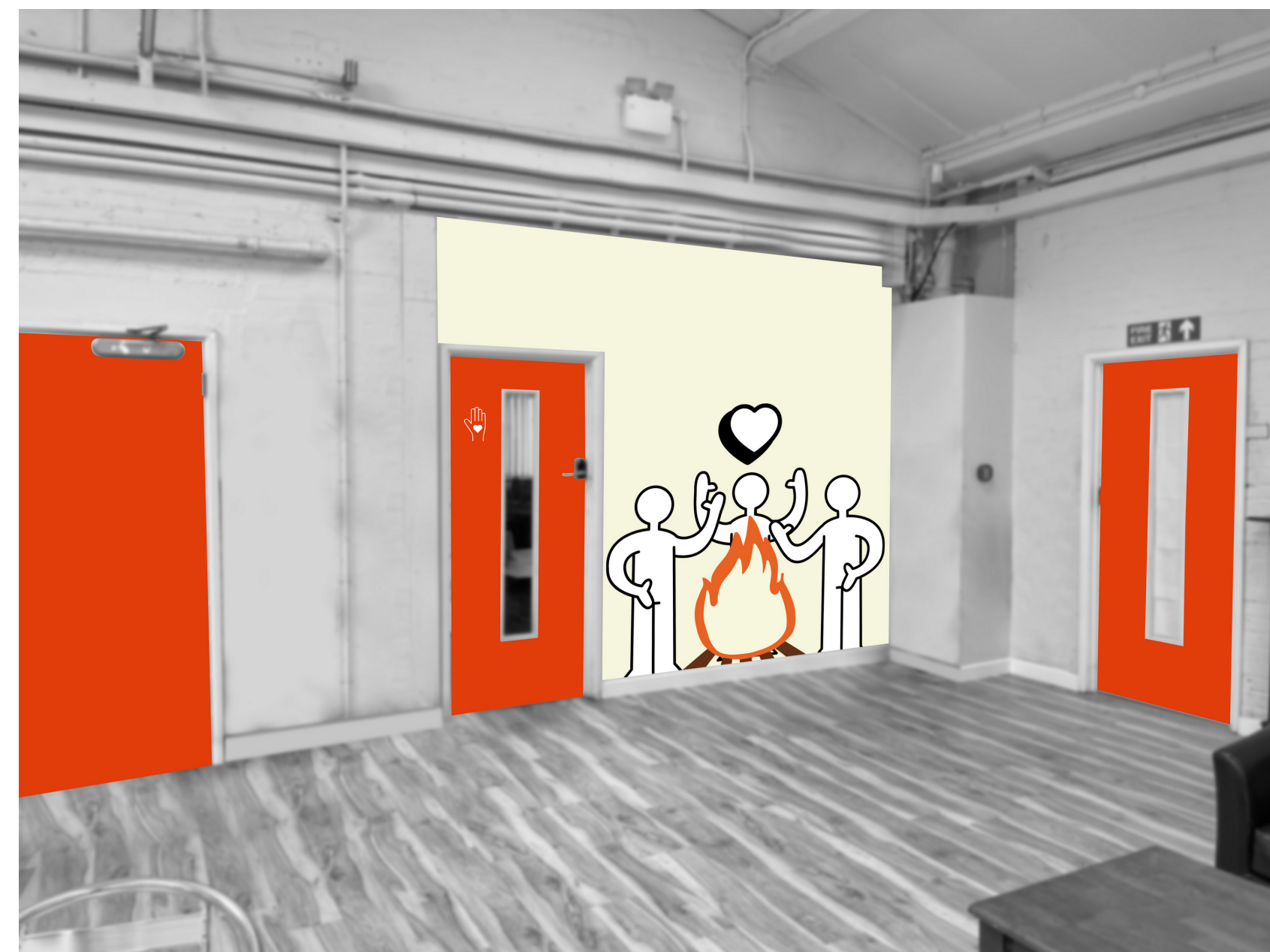
Courageous

We are a unique organisation and adapt our services to meet people's needs.

Supportive

We provide holistic support to encourage people to learn and grow from their experiences.







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Poverty can happen to anybody.
Life leaves people behind.
Anybody can become unhappy,
depressed, addicted, homeless,
destitute and at-risk.
People slip through the net
and are left without basic needs
being met, all the time.
SIFA fireside exists not to
'throw resources at the problem'
but to stand by people while
they rebuild their lives with
safety and dignity.

Birmingham,
You're not alone.



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Need to talk?
Take Action
Donate



You're not alone

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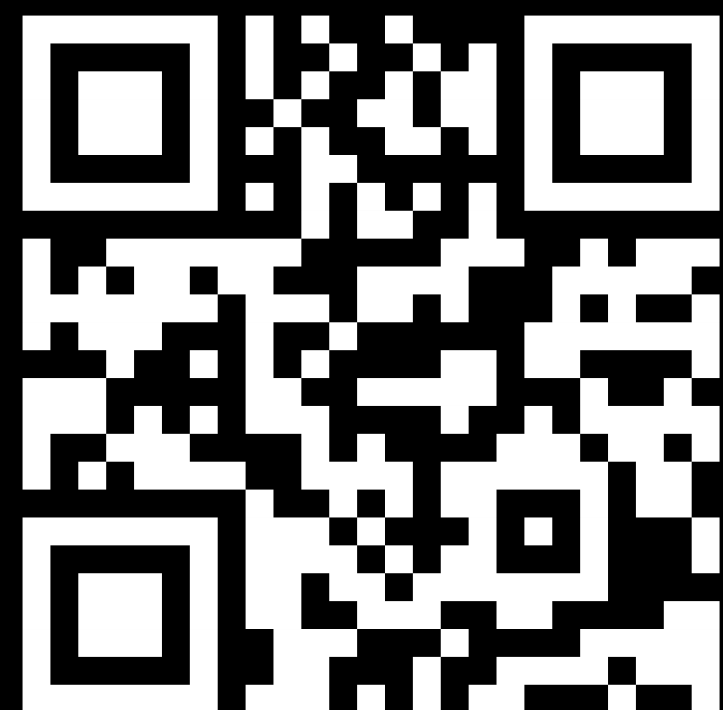
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or to 'solve the homelessness issue' but to **stand by**
people while they rebuild their lives with safety and
dignity.

You're not alone



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