

**select&save**

**LOREM IPSUM DOLOR;**

**SIT AMET CONSECTETUR;**

**ADIPISCING ELIT;**

**PELLENTESQUE EU  
SAPIEN CONSECTETUR.**

Rhoncus lorem nec, aliquam ipsum.  
Fusce vestibulum, nulla sed consectetur  
bibendum, sapien purus laoreet risus,  
nec lobortis mi orci non nunc. Vivamus  
vestibulum vitae.

Vestibulum justo lectus, hendrerit in eros  
vel, scelerisque tristique dui. Nulla sit amet  
blandit elit.

Pellentesque facilisis, diam eget egestas  
rutrum, nibh lorem feugiat diam, eget  
commodo eros metus id arcu. Ut tempor  
dolor vitae tempus tincidunt.

In ut fermentum dolor. Proin congue  
sem enim, quis bibendum eros suscipit  
ut. Aenean ornare porttitor ligula, sed  
vestibulum lorem pulvinar et. Phasellus  
lectus justo, scelerisque et orci eget,  
tincidunt enim.

Pellentesque leo ipsum, vulputate id urna  
eget, tincidunt pharetra mi. Interdum et  
malesuada fames ac ante ipsum primis.

**Lorem ipsum  
dolor sit amet  
consectetur  
adipiscing elit.**



British Racing Green  
#0C3F2F

Promo Peach  
#F68E79

Off-licence  
#ffb9de

Tobacconist  
#cccccc

Vaping  
#ffc150

Newsagent  
#d9eb33

Household Essentials  
#e7d791

Sweetshop  
#d5b2d5

Snacks  
#a6c148

Drinks  
#87a0c8

Groceries  
#ec615c

Bakery  
#bd966e

Frozen Food  
#81d6e3

Pet Care  
#b58f8c

Food To-Go  
#86a6a4

Cards & Flowers  
#feec2f

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Walmley

THE NATIONAL LOTTERY  
payzone

we're open

Monday 7am - 9pm  
Tuesday 7am - 9pm  
Wednesday 7am - 9pm  
Thursday 7am - 9pm  
Friday 7am - 9pm  
Saturday 7am - 9pm  
Sunday 8am - 8pm

only £2.49

only £5.99

only £10.49

selectsave

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off-licence • tobacco • vaping • news • household  
• groceries • bakery • frozen food • pet care • food  
vaping • news • household essentials • confectionery  
food • pet care • food to go • cards + flowers • off-licence  
essentials • confectionery • snacks • drinks • groceries

off-licence • tobacco • vaping • news • household essentials • confectionery  
• groceries • bakery • frozen food • pet care • food to go • cards + flowers  
vaping • news • household essentials • confectionery • snacks • drinks  
food • pet care • food to go • cards + flowers • off-licence • tobacco •  
essentials • confectionery • snacks • drinks • groceries • bakery • frozen





free FROM free FROM free FROM free FROM free FROM free FROM





Walmley

320ml  
Varieties As Stocked  
Includes Price Marked Packs

**BIG SAVINGS**



**ONLY 99p**

for ends 06/10/2024

**BIG SAVINGS**



**ONLY £1.99**  
CO-OP PRICE £3.70

Offer ends 06/10/2024

15 Washes  
Varieties As Stocked  
Includes Price Marked Packs

**BIG SAVINGS**



**ONLY £3.49**

for ends 06/10/2024

24  
Varieties As Stocked  
Includes Price Marked Packs

**BIG SAVINGS**



**ONLY £6.79**  
CO-OP PRICE £8

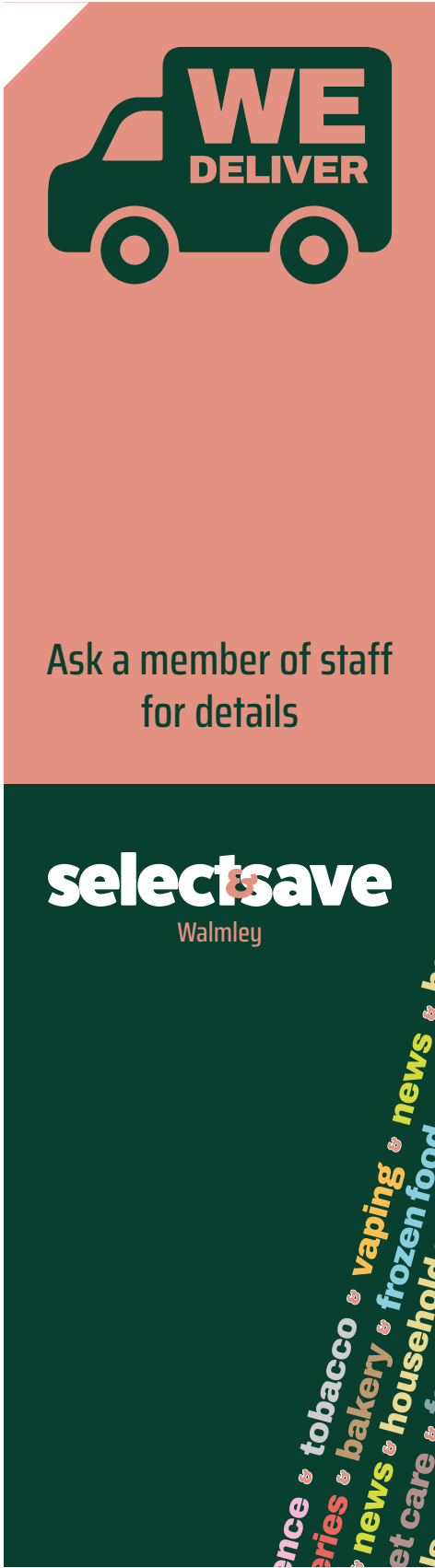
1kg  
Varieties As Stocked

**BIG SAVINGS**



**ONLY 99p**















**select&save**

**Welcome to  
the future of  
convenience.**



Call 0121 634 2744 or email  
[support@selectandsave.net](mailto:support@selectandsave.net)



# Why selectsave?

Independent and proud, we get deals our competition can only dream of.

- ✓ Customer-friendly, up-to-date convenience environment.
- ✓ Relevant products, high standards.
- ✓ Promotions focused on the customer.
- ✓ Real-world quality, availability and value.
- ✓ A relief manager on hand to give you **one week's cover** when you need it.
- ✓ **Jack's** and **Euro Shopper** offers the ultimate in choice for the best price.
- ✓ Unbeatable incentives, **with no hidden costs**, that assist your business including rebates of up to 5.5%.

Be proudly independent and express yourself. It's time to **Select & Save**.



	SPAR	Costcutter	Nisa	best-one	selectsave
Independent	NO	NO	NO	NO	<b>YES!</b>
Zero membership fees	NO	<b>YES</b>	NO	<b>YES</b>	<b>YES!</b>
Jack's own label	NO	NO	NO	NO	<b>YES!</b>
Relief manager (one week's cover)	NO	NO	NO	NO	<b>YES!</b>
2% rebate @ £18k/month	NO	NO	NO	NO	<b>YES!</b>
5% rebate @ £47k/month	NO	NO	NO	NO	<b>YES!</b>

# Better environment



Together we will create the most distinctive store — completely free.

- ✓ Our data-driven concept is the complete package. We know what works!
- ✓ Create a unique store that stands out.
- ✓ Store development service — covers everything from refurb to restock.
- ✓ Design your space to optimise customer flow, allocation and security.



# More customers

Consistent support with free marketing to deliver on sales and profitability.

- ✓ Promotions run on a four-weekly cycle with BDM review.
- ✓ Build awareness with strong single price points, BOGOFs and 2-for-1s.
- ✓ High quality POS and tactile leaflets.
- ✓ Intelligent mix of licensed, ambient, chilled and frozen products.
- ✓ Portray a fresh, professional image and demonstrate great value.
- ✓ Shout loudest, and smartest, among multiple competitors.

“Of all the symbol groups, we thought Select & Save's brand and values were the most forward-looking. We love our new store and so do our customers.”

Gee, Store Owner, Walmley



**select&save**

S&S Retail Trading Limited  
78 Hill Street  
City Centre  
Birmingham B5 4AH

General enquiries: 0121 634 2741  
or [support@selectandsave.net](mailto:support@selectandsave.net)

[selectandsave.co.uk](http://selectandsave.co.uk)

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VAT Registered No. GB 282 0560 17



## Ahmed Zaki

Group Financial Controller

Ahmed has fifteen years experience as a chartered accountant, ensuring systems are in place and financial reporting is up-to-date. He is driven by acquiring knowledge and continues to learn about the latest governance.

“Everyday is an opportunity to grow my knowledge in finance. I love the challenge of adapting to a changing landscape.”



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 a.zaki@selectandsave.net  
 07944 792 223

## Barry Coleman

Sales Director

Barry is responsible for the strategic planning of the company. A role that he has plenty of experience with having spent five years at Booker symbol group as retail development manager.

“Driving Select & Save forward isn't without its challenges, though the team here are capable of achieving great things.”



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 b.coleman@selectandsave.net  
 07808 820 538

## Liam Deans

Commercial Manager (West Midlands)

Starting as a branch manager of the Wythall store some twenty-five years ago, Liam worked in various positions across the company before taking up his present role of Commercial Manager.

“I am keen on innovation, ensuring that everyone gets the best possible deals.”



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 liamd@selectandsave.net  
 07795 037 822

## Prinka Mangal

Accounts Manager

Prinka has been responsible for the group's accounts for three-and-a-half years. Managing finances, bookkeeping, financial reports and rebates. Prior to this, she has worked similar roles for the last five years including a lengthy stint with an online trading company.

“I am ambitious and driven, I love new challenges and learning new things.”



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 p.mangal@selectandsave.net  
 07917 810 810

## Richard Woodman

Business Development Manager (North West)

Richard's experience in merchandising, in-store training, logistics and product development is invaluable to us as it drives business growth.

“With 25 years experience in symbol groups, I've seen all the working parts of what makes a store deliver its full potential.”



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 r.woodman@selectandsave.net  
 07852 242 215

## Steve Webb

Business Development Manager (West Midlands)

Steve joined us from a prominent position at another symbol group to work within our Business Development team. Driving new business and develop existing stores to reach their potential.

“I don't enjoy the spotlight, though with 22 years experience I'm confident in my ability to provide new business.”



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 s.webb@selectandsave.net  
 07375 064 559



Gilet in Black with embroidered logo  
in White and Peach



Polo shirt in Black with embroidered logo  
in White and Peach



Baseball cap in Black with embroidered logo  
in White and Peach



Women's poplin shirt in British Racing Green  
with embroidered logo in White and Peach



Long-sleeved fleece in Black with embroidered logo  
in White and Peach (front)



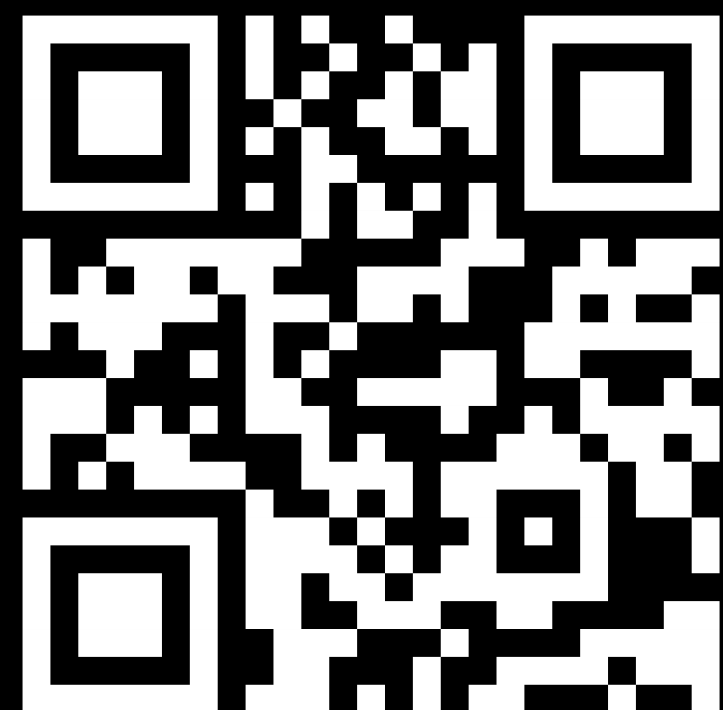
Long-sleeved fleece in Black with embroidered logo  
in White and Peach (rear)



Short apron in Black with embroidered logo  
in White and Peach



Men's poplin shirt in Black with embroidered logo  
in White and Peach



Prepared by Office of Omar. A creative consultancy that does brand identity.

Areas of expertise: naming; brand architecture; visual identity; visual systems; content strategy; copywriting; brand manuals; information architecture; editorial; publication design; packaging; wayfinding, signage systems; exhibition design; UI/UX web design and development; social media.

(mail) [hello@omarbudeiri.com](mailto:hello@omarbudeiri.com)

(tel) +44 (0) 7949 611157

(irl) Unit 1, Ground Floor, The Wilmot, 62-64 Albion Street, Birmingham B1 3EA

(insta) @omarbudeiri

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