

HADLEIGH

Digital Style Guide

Our estate agency is based in Harborne, Birmingham, listing properties with personality, and catering to clients who appreciate characterful homes.

Our tone of voice is one of warmth, expertise, and a deep understanding of the local property market. Homes tell a story, so our messaging obsessively highlights distinctive features and unique design elements.

Visual content should amplify charm and individuality, using imagery that captures architectural detail (no people) and inviting living spaces (with people).

All copy should feel personal yet professional, aligning with our commitment to exceptional service to our clients and the wider community.

HADLEIGH

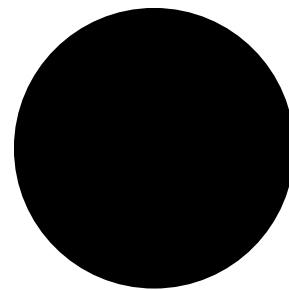
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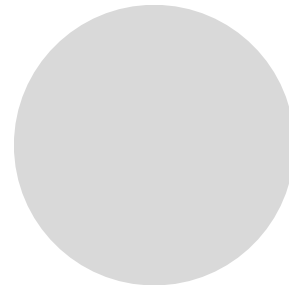
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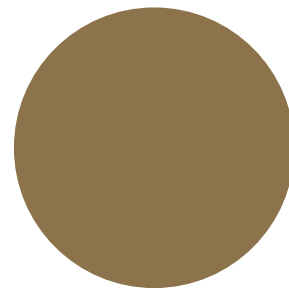
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HADLEIGH Black #000000



HADLEIGH Grey #d9d9d9



HADLEIGH Gold #8c734b

Body Copy — Gotham
Letter Spacing -55
Line Spacing 1.25

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Body Copy — Gotham
Letter Spacing -55
Line Spacing 1.25

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Title Copy — Baskerville

Letter Spacing -55

Line Spacing 1.25

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Title Copy — Baskerville

Letter Spacing -55

Line Spacing 1.25

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Title Copy — Baskerville Italic

Letter Spacing -55

Line Spacing 1.25

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Title Copy — Baskerville Italic

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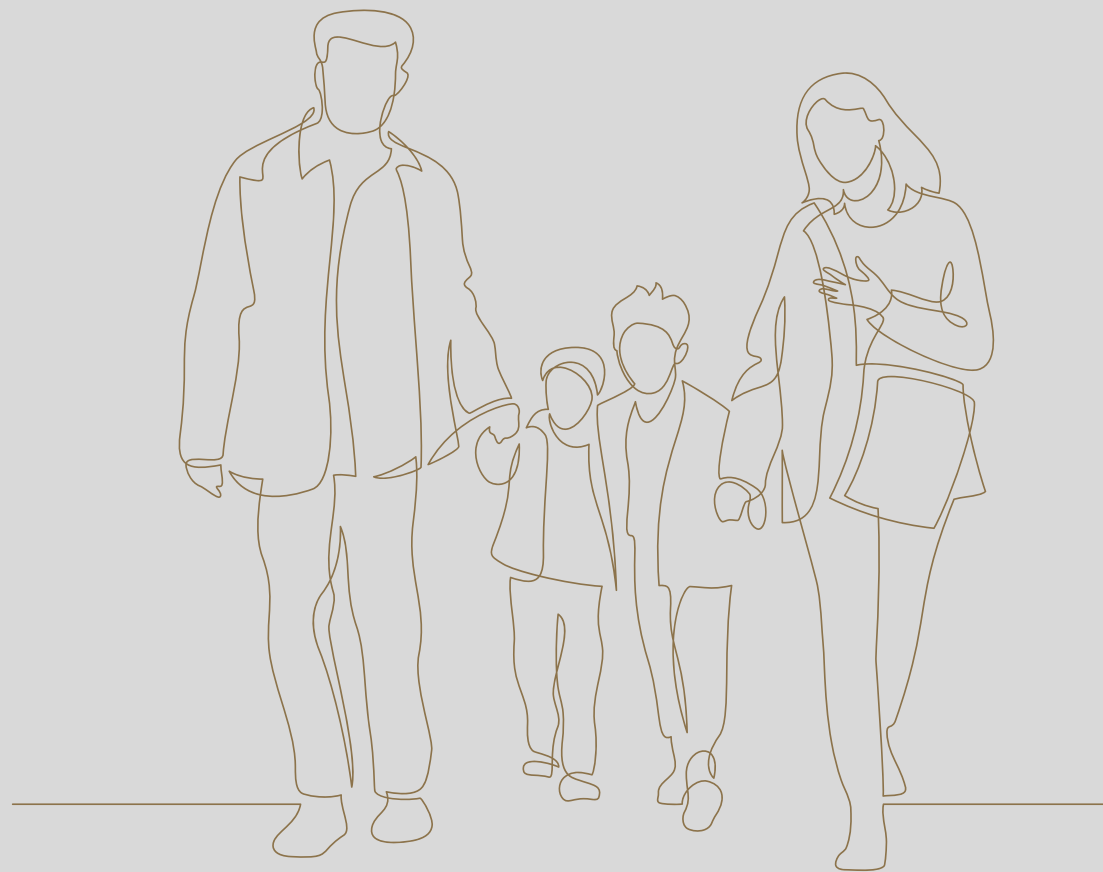




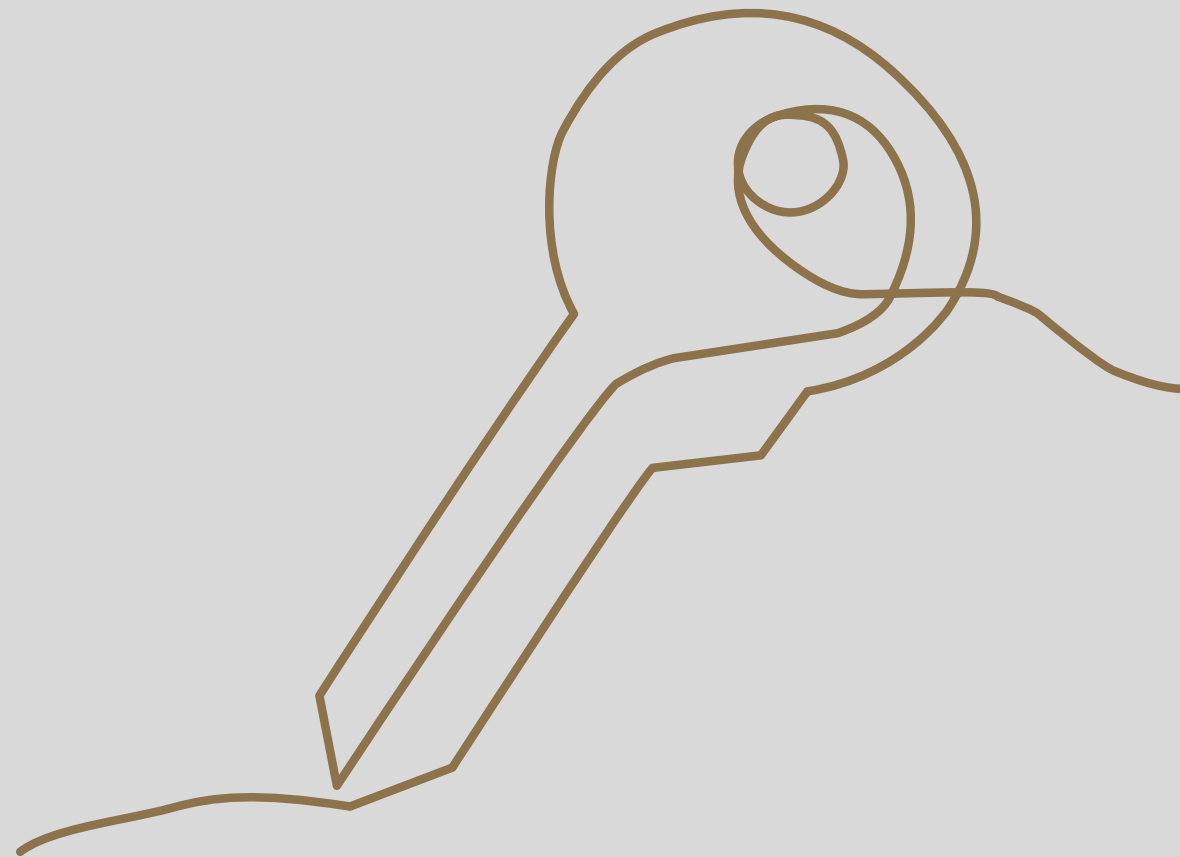




home



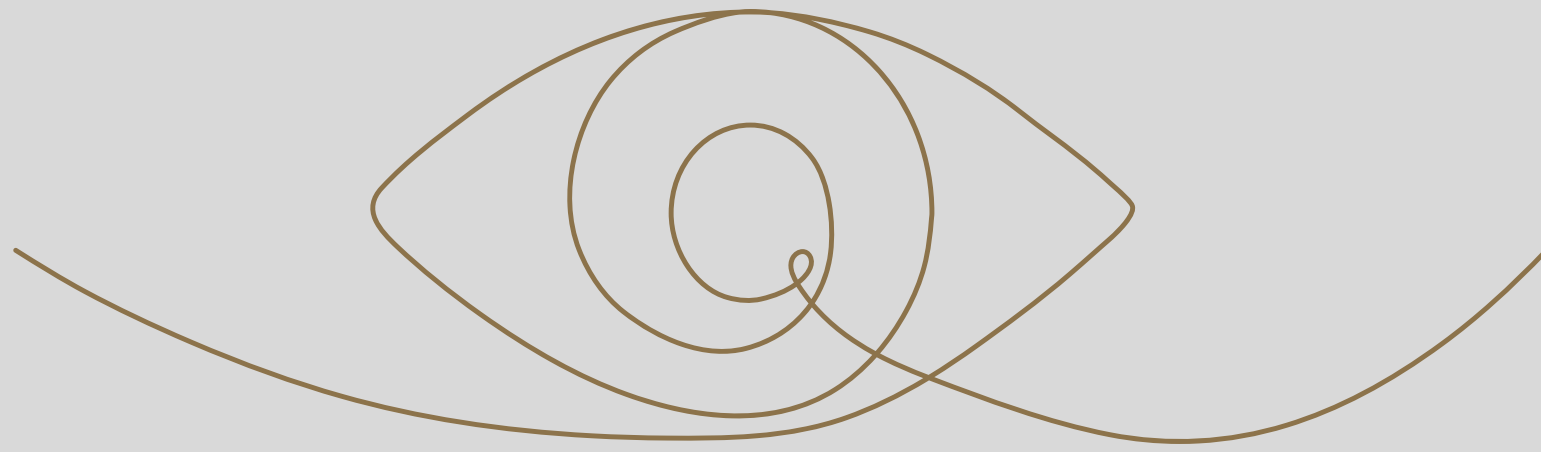
family



keys



harborne



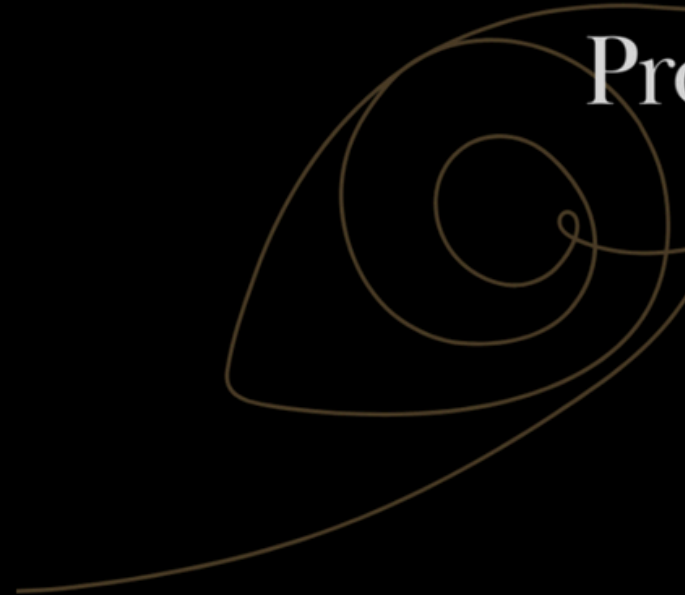
viewing

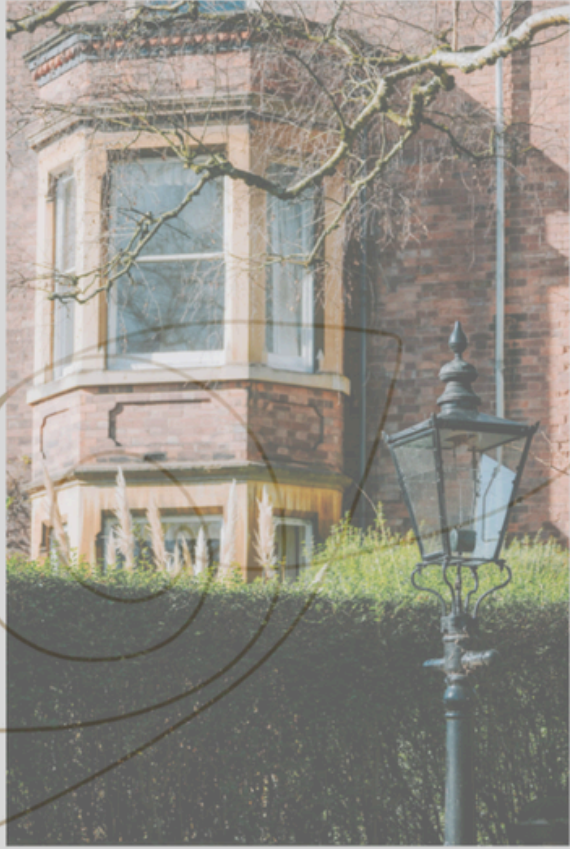
HADLEIGH



Property, *Personally.*

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Buy with us...

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Buy with us...

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Fees
Contact



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