

s t o r i

S T Y L E G U I D E L I N E S

Hair is messy.

Hair is neat.

Hair is curly.

Hair is straight.

Hair is tame.

Hair is wild.

Hair is thin.

Hair is thick.

Hair is black.

Hair is white.

Hair is everything in between.

Hair is all these things.

As are you.

As are your experiences, dreams, hopes, fears and beliefs.

Hair is so much more than cut and dry.

Your hair tells a story.

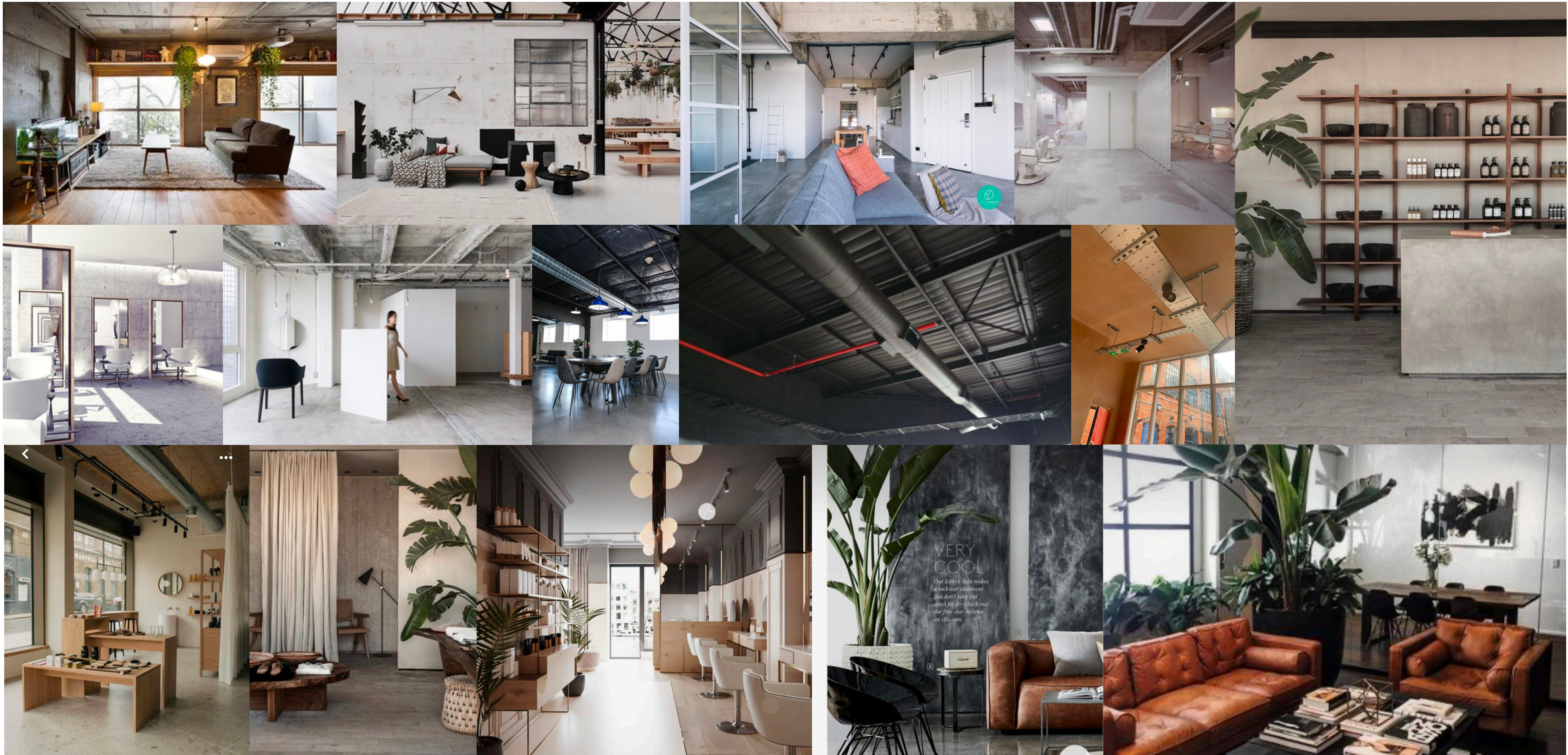
The story of you.

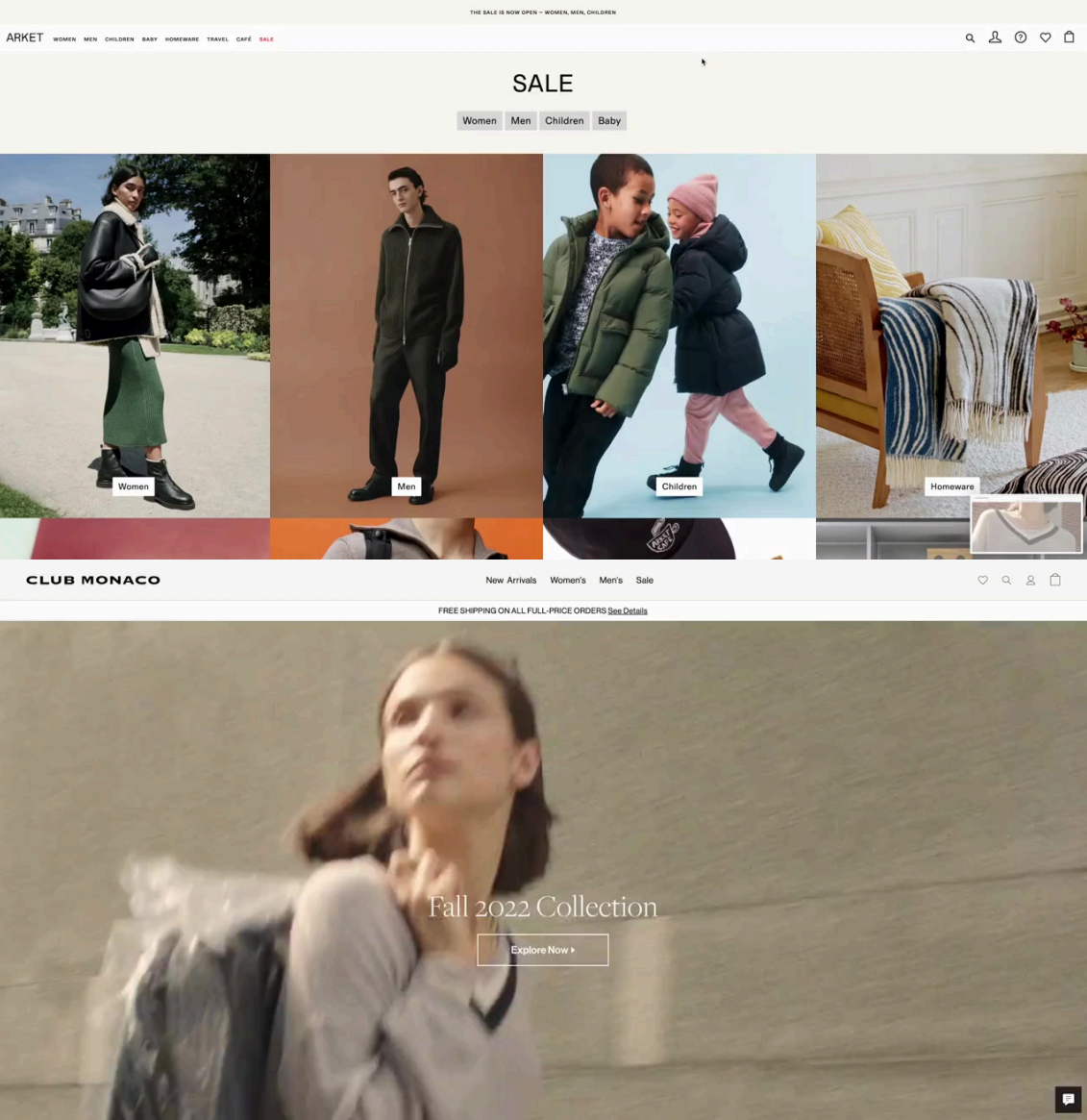
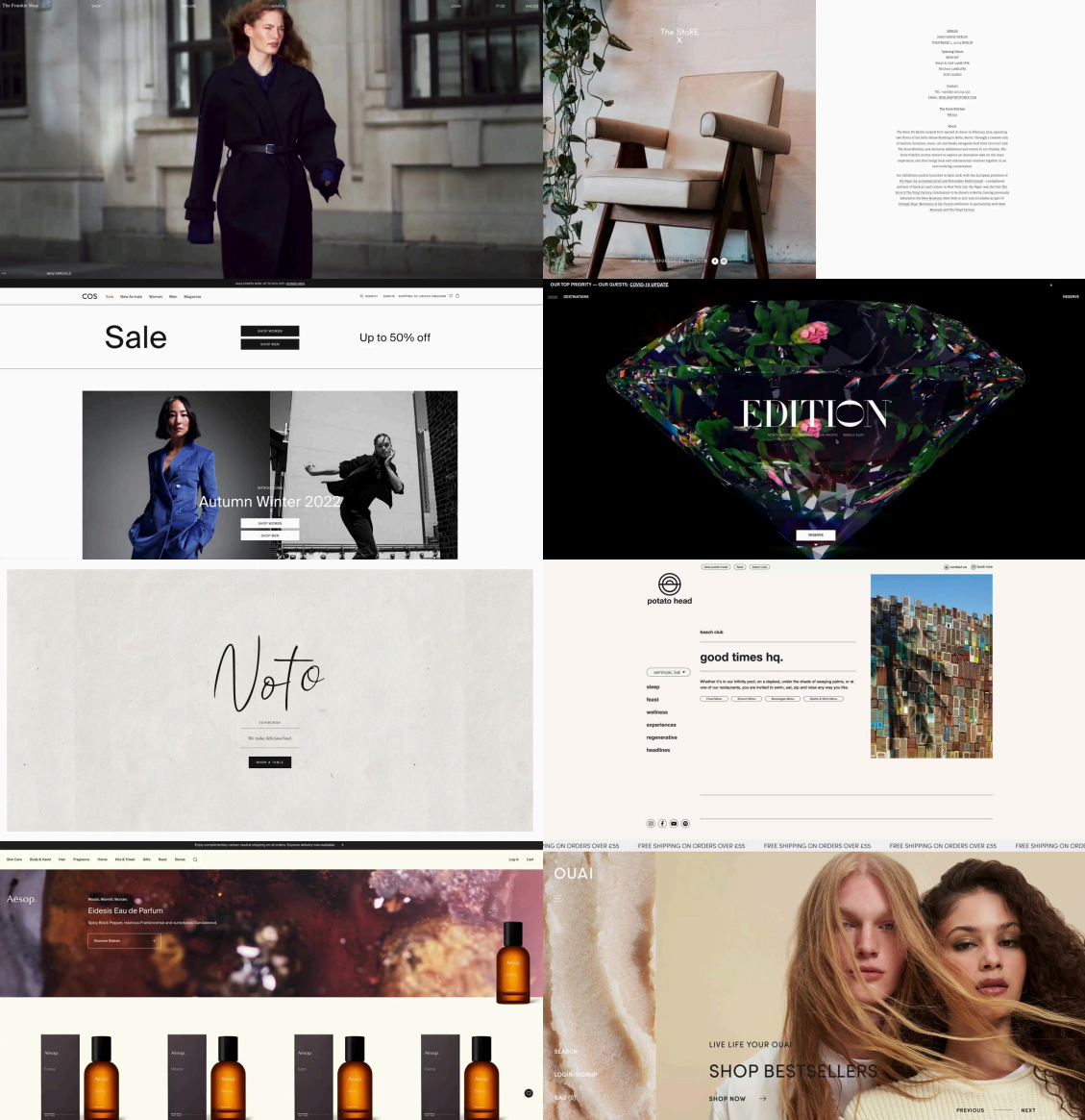
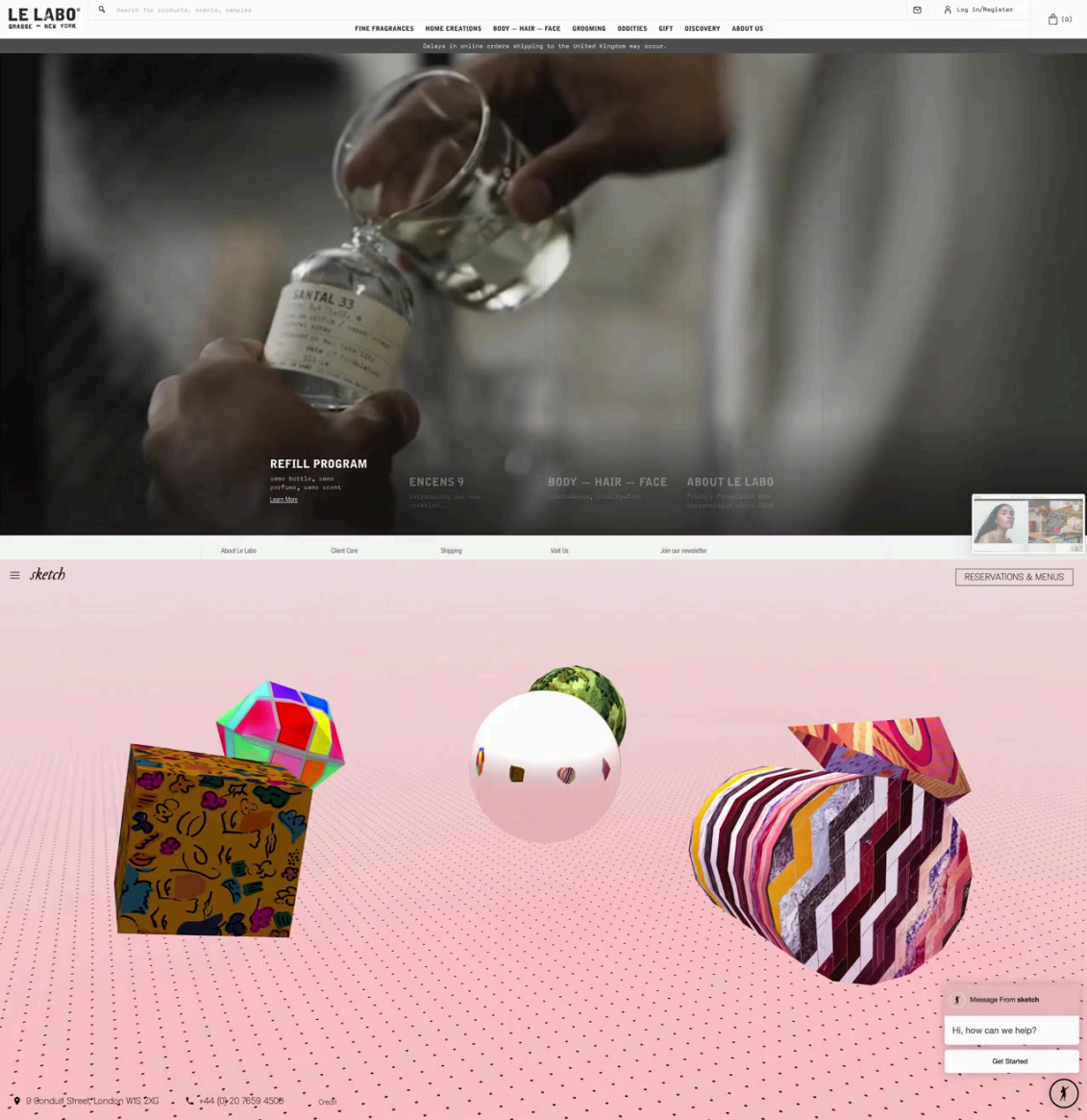
Most hair businesses focus too much on the hairstyle, and not enough on the person in the chair. Why would anybody follow a trend if they have the wrong face, colouring, swagger or strut?

People are unique.

Hair is one of your most impactful, architectural and articulate identity markers, along with your physique, the way you dress and the way you choose to carry yourself.

Between them, Nancy and Anthony have gradually focused their research, practise and expertise away from the what and further towards the who and the why. They believe that conventional one style fits all hairdressing is fundamentally lazy, and as a customer, if you tolerate this, you are taking yourself further away from your beautiful, authentic, iconic self.







stori bronze
#BFB7A8

stori black
#17150E

stori butterscotch
#735F48

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L Y N X T H S E R I F
S P A C I N G : 5 0 0
L O W E R C A S E

a b c d e f g h i j k l m n o p q r s t u v w x y z

H E L V E T I C A B O L D
S P A C I N G : 8 0 0
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s t o r i



S O R A ' S S T O R I



G R E T C H E N ' S S T O R I



F A R R A H ' S S T O R I



D I A N A ' S S T O R I



L I V ' S S T O R I



M E G ' S S T O R I

Dear Customer,

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Turpis cursus in hac habitasse. Facilisis mauris sit amet massa vitae tortor condimentum. Felis eget nunc lobortis mattis aliquam faucibus. Risus nullam eget felis eget nunc lobortis.

Warmest Regards

Nancy Maé

Stylist

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100 Stori Street
Jewellery Quarter
Birmingham
B1 1XX